

EDI for accuracy and efficiency between partners in the Healthcare supply chain

Scott Mooney, Vice President Distribution Operations

McKesson Corporation

GS1 Global Healthcare Conference

Noordwijk-Amsterdam

March 2019

Today's speakers

- Holger Globes, Internal Senior Consultant eCommerce, B.Braun Group, Germany
- Dennis Black, Global Regulatory Operations, BD, US
- Greg Magrane, eCommerce Project Manager, St. James's hospital, Dublin, Ireland

Our agenda

- 5 min intro – Scott
- 15 min presentation – Holger
- 15 min presentation – Dennis
- 15 min presentation – Greg
- 20 min Q & A from the audience – Facilitated by Scott
- 5 min close – Scott



An important EDI Announcement



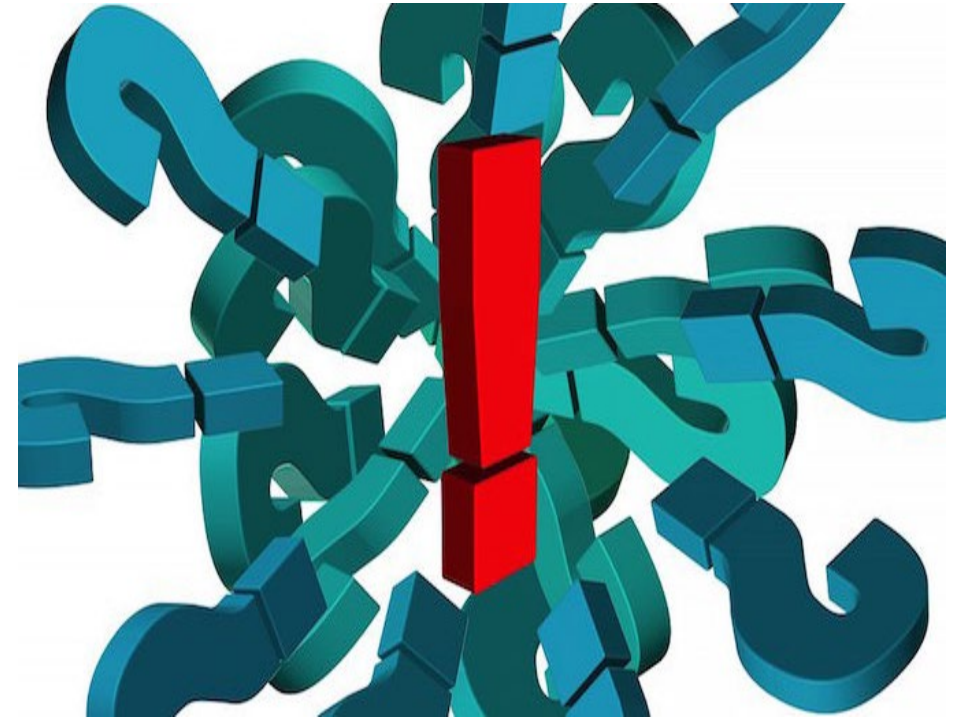
- This morning, **GS1 and OpenPEPPOL** signed a memorandum of understanding in which they:
 - **Acknowledged the important roles played** by their respective organisations in supporting electronic business.
 - **Committed to developing a closer working relationship** as they both recognise the value of cooperation in the field of supply chain standards and technologies directly or indirectly related to their relative scopes of work.
 - **Agreed to work towards positive endorsements** of each other's core technologies, standards and certifications and will promote their mutual recognition to third parties.

OpenPEPPOL enables businesses to easily trade electronically with public sector organisations in pre-award and post-award procurement processes.

For questions from the audience we will use Slido

You can post questions at any time throughout the session!

1. Go to [slido.com](https://www.slido.com)
2. Enter **#GS1HCNoordwijk**
3. Select the **session** you are in
4. Go to “**Questions**”
5. Make sure you **enter your full name** so that if the questions you’ve raised are not selected, the GS1 team can revert to you
6. **Post your questions!**





PANEL III - EDI FOR ACCURACY AND EFFICIENCY BETWEEN PARTNERS IN THE
HEALTHCARE SUPPLY CHAIN

EDI @ B.BRAUN

Holger Globes

Amsterdam NL / GS1 Healthcare Conference 2019, 12 February 2019

Agenda

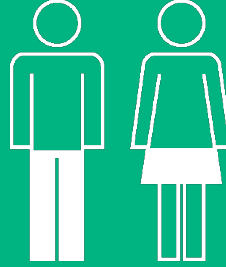
- 1 B.Braun Company
- 2 EDI Process
- 3 Benefits and Obstacles
- 4 Upcomming Requirements
- 5 Hybrid EDI
- 6 Future of EDI
- 7 Additional Informations

SALES

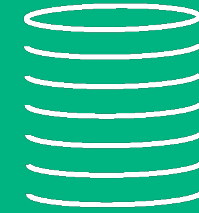
6,788.9



61,583
EMPLOYEES



INVESTMENTS



969.2 EUR
million

B. BRAUN AT A GLANCE



239

CORPORATE SOCIAL
RESPONSIBILITY PROJECTS



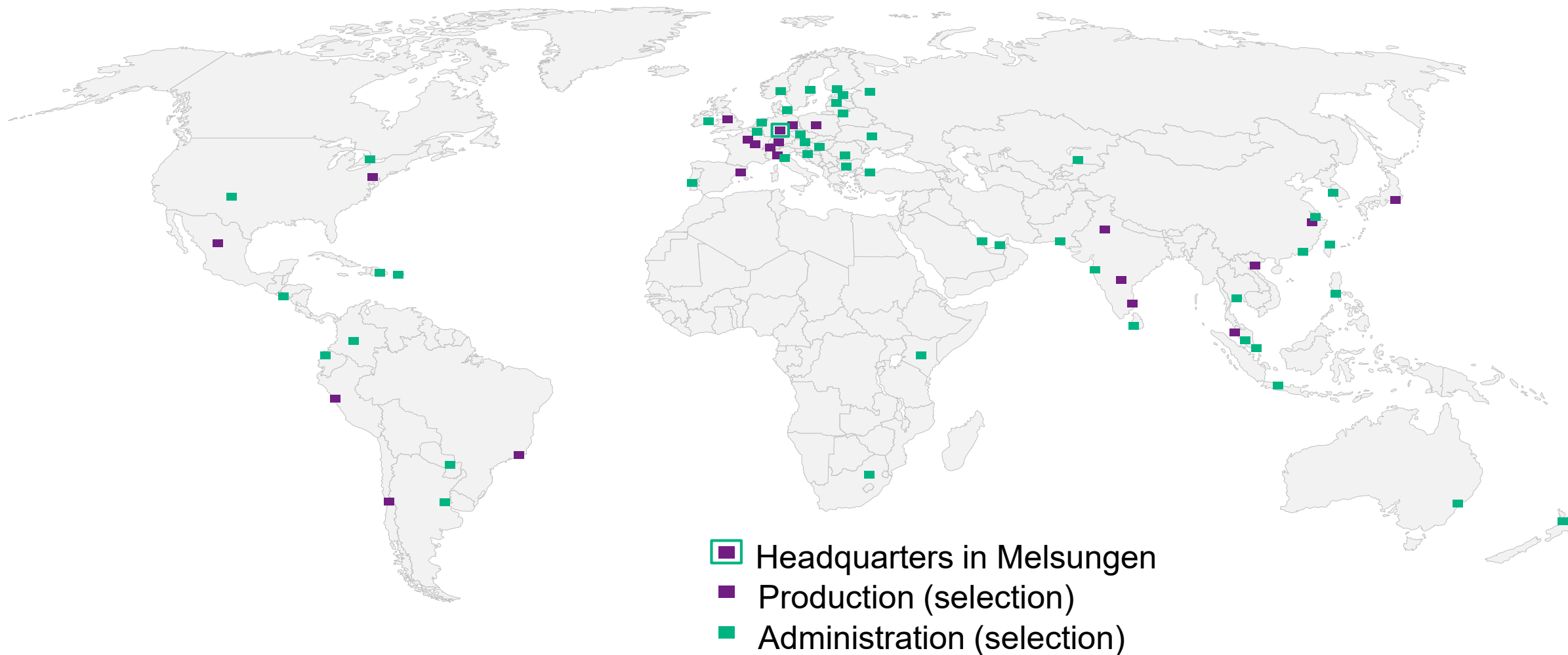
COUNTRIES

RESEARCH AND
DEVELOPMENT ACTIVITIES

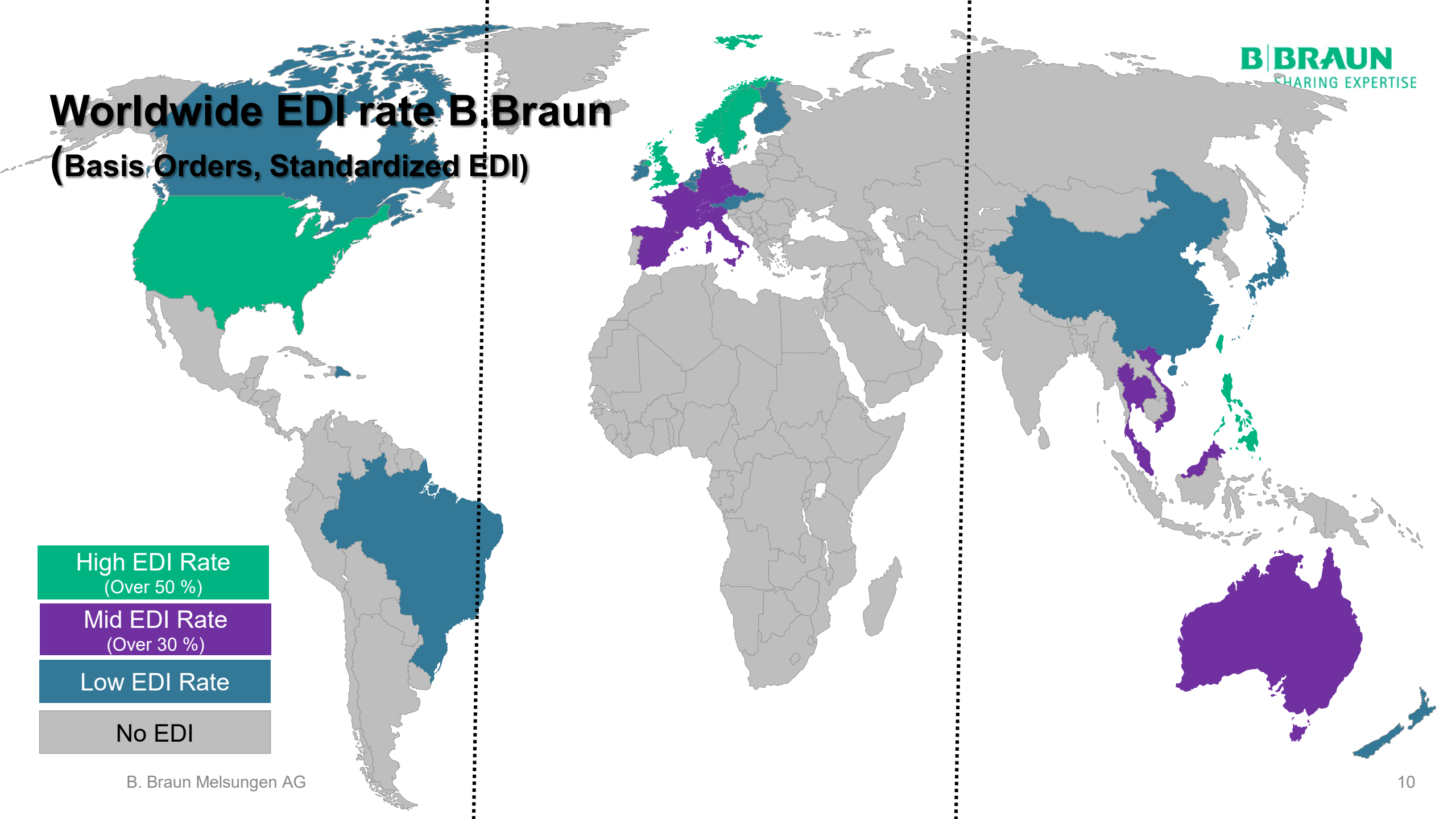
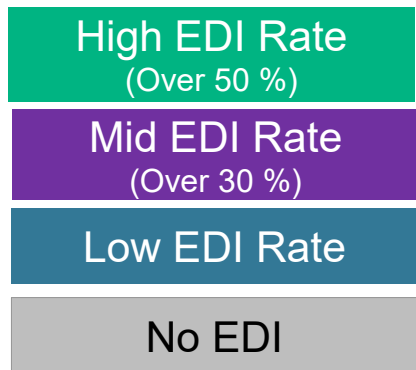
352.0
EUR million



We have subsidiaries in 64 countries.

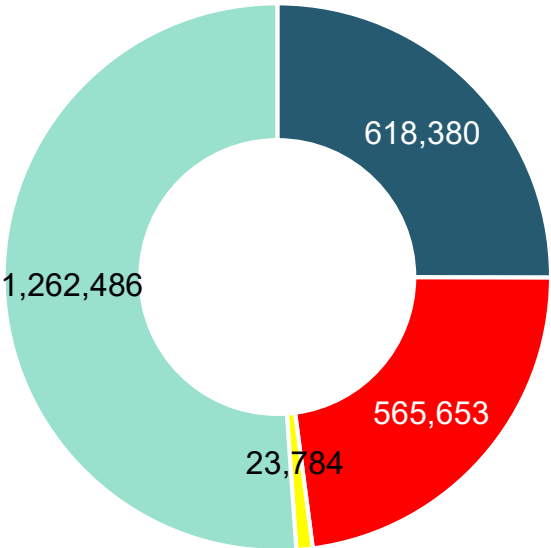


Worldwide EDI rate B. Braun (Basis Orders, Standardized EDI)



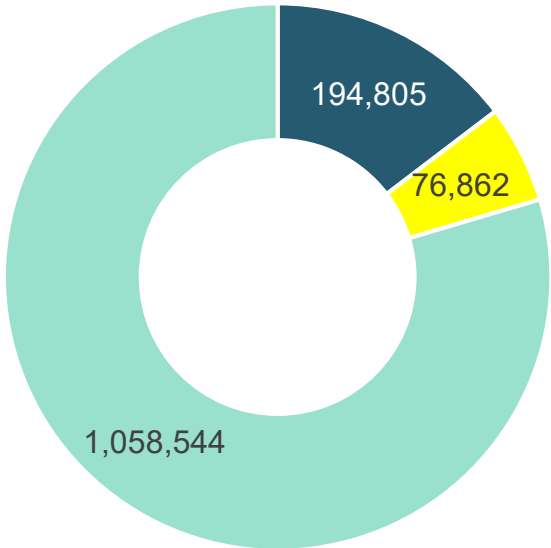
Orders rates in Europe and Asia (Basis: 2018)

Orders Rate Europe



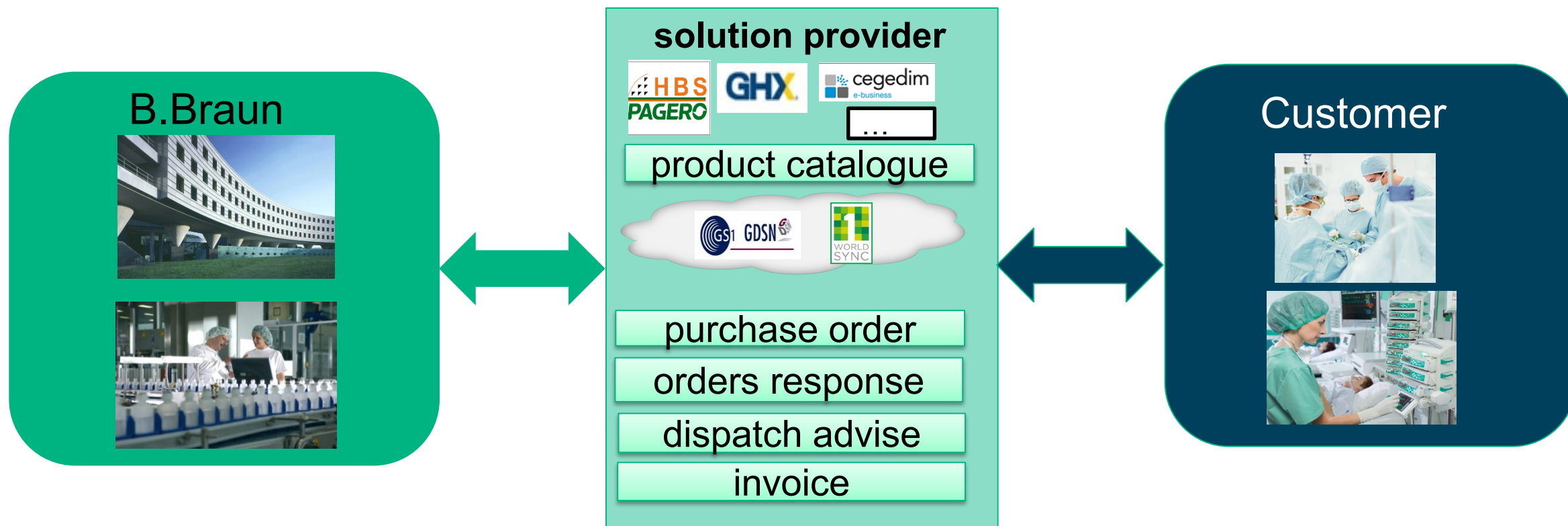
■ EDI ■ OCR ■ eShops ■ Others

Orders Rate Asia



■ EDI ■ eShops ■ Others

Order To cash EDI process - between B. Braun, providers and customers



A lot of the EDI traffic is done by solution provider. But starting with new technology, hybrid EDI and specially for invoice (B2B/B2G) direct communication increases. Also more and more legal requirements are coming up.

Benefits of EDI



- Cost saving
 - > More time for employees to do other important tasks
- More process quality
 - > Less errors are also related to the other topics
- More speed in process
- Reduce effort for routine tasks
- More transparency in the process

Obstacles of EDI



- ❑ Master data challenges
 - > Incorrect, not accurate, not up to date or not the same master data on both sides
- ❑ No use of identification standards
 - such as GLN or GTIN
- ❑ Benefits are not clear for decision makers
- ❑ To many message based standards
 - (EANCOM,GS1_XML,CEFACT_XML, UBL,)
- ❑ Most standards and solutions are sector related
- ❑ Dependency from solution providers
- ❑ Unclear of future of EDI
 - New technologies (web Services, API, Block chain, ...)

Upcoming requirements



- Increase master data quality (exchange)
- Increase use of order to cash process
- New “customer to contract process” with EDI
→ (eTendering, Peppol: pre award process)
- Exchange of price data
- Interoperability between different standards
- Use new technology in parallel
- Standardize content of different standards
- One organization for different standards
- Legal requirements will be driver

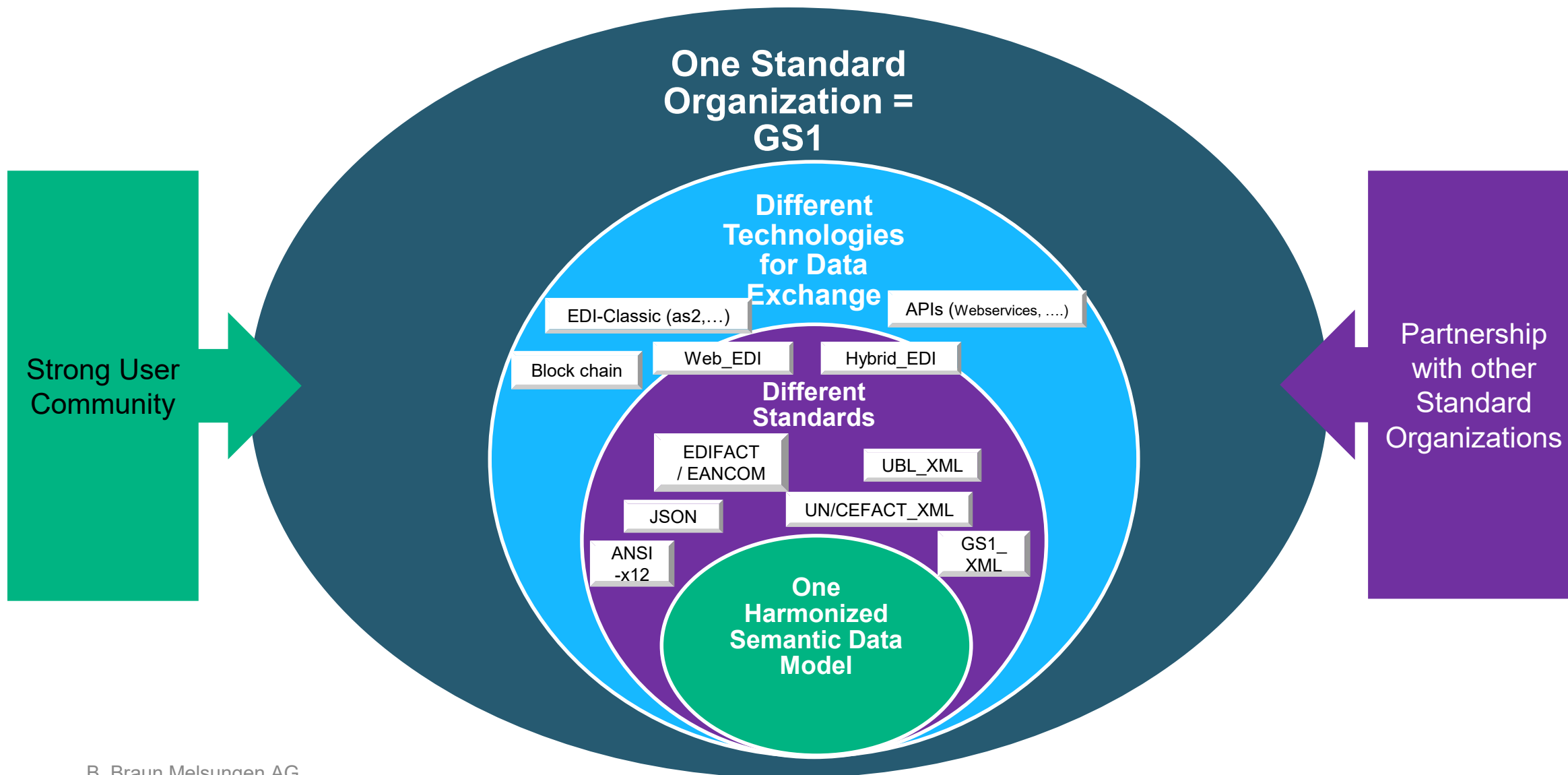
Hybrid EDI – Example ZUGFeRD

The screenshot displays the Adobe Acrobat Pro interface. The main window shows a PDF document with an embedded XML file named 'ZUGFeRD-invoice.xml'. A green arrow points from the file name in the left sidebar to the XML content in the main window. The XML content is a ZUGFeRD invoice structure, including header information like 'WARENRECHNUNG' and 'MUSTERLIEFERANT GMBH'.

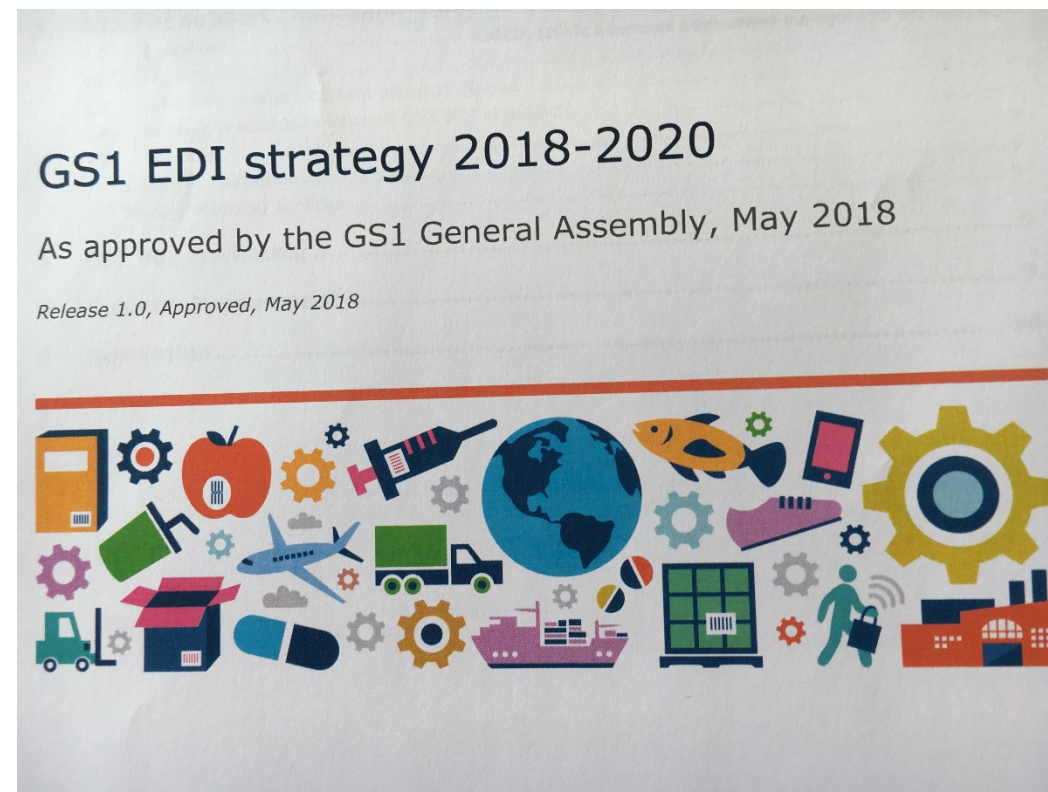
- ❑ Hybrid EDI includes a structured file (Standards like: CEFACT_XML, EDIFACT, UBL_XML ,....) in a PDF document
- ❑ Company's who are able to work with the EDI file can do it, the others can work with the PDF document
- ❑ For very complicated processes (e.g. checking of invoices in detail) it is not necessary to it with EDI for you can use the PDF in addition

→ More information:
<https://www.gs1-germany.de/gs1-solutions/edi-praxis/zugferd/>

Future – What will be the way forward for EDI



More Information about EDI on website of Global Office



Thank you for attention !



Holger Clobes
Internal Senior Consultant eCommerce

B.Braun Melsungen AG
Global CRM Group

Phone:
49 (0) 5661-71-4581
49 (0) 561-76637-25

Cell Phone: 01752928023
eMail: : holger.clobes@bbraun.com
Internet: www.bbraun.com

EDI for Accuracy and Efficiency between partners in the Healthcare Supply Chain

GS1 Healthcare Meeting: Noordwijk Netherlands

Dennis Black

Special thanks to Karen Conway and GHX for sharing metrics and insight on the US EDI Market. The metrics on adoption presented in this presentation were provided by GHX.



US EDI Market for Medical Devices


- It is estimated that 85% of Medical Device expenditures in the US are purchased via EDI
- In many cases the industry has moved from individual partner-to-partner transactions to a common platform
- More than 600 suppliers and 4,100 hospitals participate in EDI via a single company

US EDI Market: Device Types

- Disposable/Consumable medical devices are ideal for EDI
- Implants and other products selected by physicians are increasingly purchased via EDI
- Capital equipment is less likely to be purchased via EDI
- IVDs, RUO, and other lab products may be purchased direct (depends on the category)

EDI is best for repeatable transactions without variable rules or conditions.

Sunrise Dates




2010 GLN Sunrise


“Adoption of GLN in Healthcare by 2010”**
Global Location Numbers (GLNs)**

- GLNs are assigned by location owners
- GLN hierarchy is defined and maintained by location owners
- GLN Registry for Healthcare® is used to facilitate correct location identification
- GLNs are used in appropriate business transactions and processes between trading partners

*December 2010
**Unique Location Identifiers



3




2012 GTIN Sunrise

“Adoption of GTIN in Healthcare by 2012”**
Global Trade Item Numbers (GTINs)**

- GTINs are assigned to healthcare products
- GTINs are marked on appropriate packaging levels
- GTINs are scanned at points-of-delivery to enhance clinical process
- GTINs are used in business transactions
- GTINs are used in product returns and recalls
- GTINs are registered in a GS1 GDSN-certified Data Pool

*December 2012
**Unique Product Identifiers



13

We have some history and experience using standards in EDI Transactions. 

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EDI/GS1 Success

- September 15, 2008, Seton Family of hospitals began purchasing products from BD via EDI using GS1 standards.



Improving Patient Safety and Supply Chain Efficiency



A GS1 Healthcare US™ Success Story



GS1 STANDARDS USED

GS1 Identification
Global Location Number (GLN)
Global Trade Item Number* (GTIN*)

GS1 Barcodes

GS1® & GS1 US™ Solutions
GLN Registry for Healthcare®
Global Data Synchronization Network* (GDSN®)
1SYNC™ (GDSN-certified Data Pool)

MEMBER PROFILES

ASCENSION HEALTH Ascension Health is the nation's largest Catholic and nonprofit health system. Ascension Health serves patients through a network of hospitals and health facilities providing acute care services, long-term care, community health services, psychiatric, rehabilitation and residential care. Ascension employs over 106,000 associates in facilities across 20 states and the District of Columbia.

BD BD is a leading global medical technology company that develops, manufactures and sells medical devices, instrument systems and reagents. The Company is dedicated to improving people's health throughout the world. BD is focused on improving drug delivery, enhancing the quality and speed of diagnosing infectious diseases & cancers, and advancing research, discovery, and production of new drugs and vaccines. BD's capabilities are instrumental in combating many of the world's most pressing diseases. Founded in 1897 & headquartered in Franklin Lakes, New Jersey, BD employs over 28,000 people in approximately 50 countries around the world.



Seton Family of Hospitals and BD Use GS1 Standards and Processes to Reduce EDI Errors in Pursuit of "Perfect Orders"

Synopsis

On September 15, 2008, Seton Family of Hospitals (member of Ascension Health) placed an order for BD™ Sharps Collectors. However, this was no ordinary order. This was the first documented transaction between a major healthcare system and supplier using an integrated set of GS1 standards and GS1 US standards-based solutions:

- Identification of Seton Family of Hospitals locations: **GS1 GLN**
- Identification of BD products: **GS1 GTIN**
- Storage and listing of Seton GLN: **GLN Registry for Healthcare**
- Storage, validation and sharing of product information: **GS1 GDSN**

This first transaction, the joint effort of Ascension Health supply chain, Seton Family of Hospitals and BD to implement GS1 standards to improve transactional effectiveness, validated that GS1 standards could be used today in healthcare transactions. The lessons learned will guide future system requirements and outline the steps required to implement GS1 standards successfully throughout healthcare. The conversion to GS1 standards in Electronic Data Interchange (EDI) transactions signified a milestone for Ascension Health and BD in their pursuit of the "Perfect Order." Ascension Health, BD and other market leaders who have studied the use of standards are confident that full adoption of GS1 standards will enhance supply chain efficiency by reducing rework, boosting productivity and supporting patient safety initiatives.

The Challenge

Ascension Health manages pricing & product information for 445 locations. Accurate product information in systems and transactions is essential in order to maintain sufficient, reliable supply levels for "just in time" inventory management. In past transactions between Seton Family of Hospitals and BD, both parties were identified with proprietary numbers: Seton Family of Hospitals with a BD-assigned SAP "Ship to" number and BD with a Seton-assigned item master "Supplier" number. For products, Seton Family of Hospitals was creating new proprietary product numbers for BD products using ID numbers from GPOs, distributors or BD catalogs and price lists. Assigning proprietary numbers that do not translate across the supply chain is a common practice of the healthcare industry. In addition, current data cleansing processes require significant resources. Incorrect data can create a variety of errors that result in costly rework. Ascension Health recognized that using GS1 data standards would improve supply chain efficiency.

"The Perfect Order"

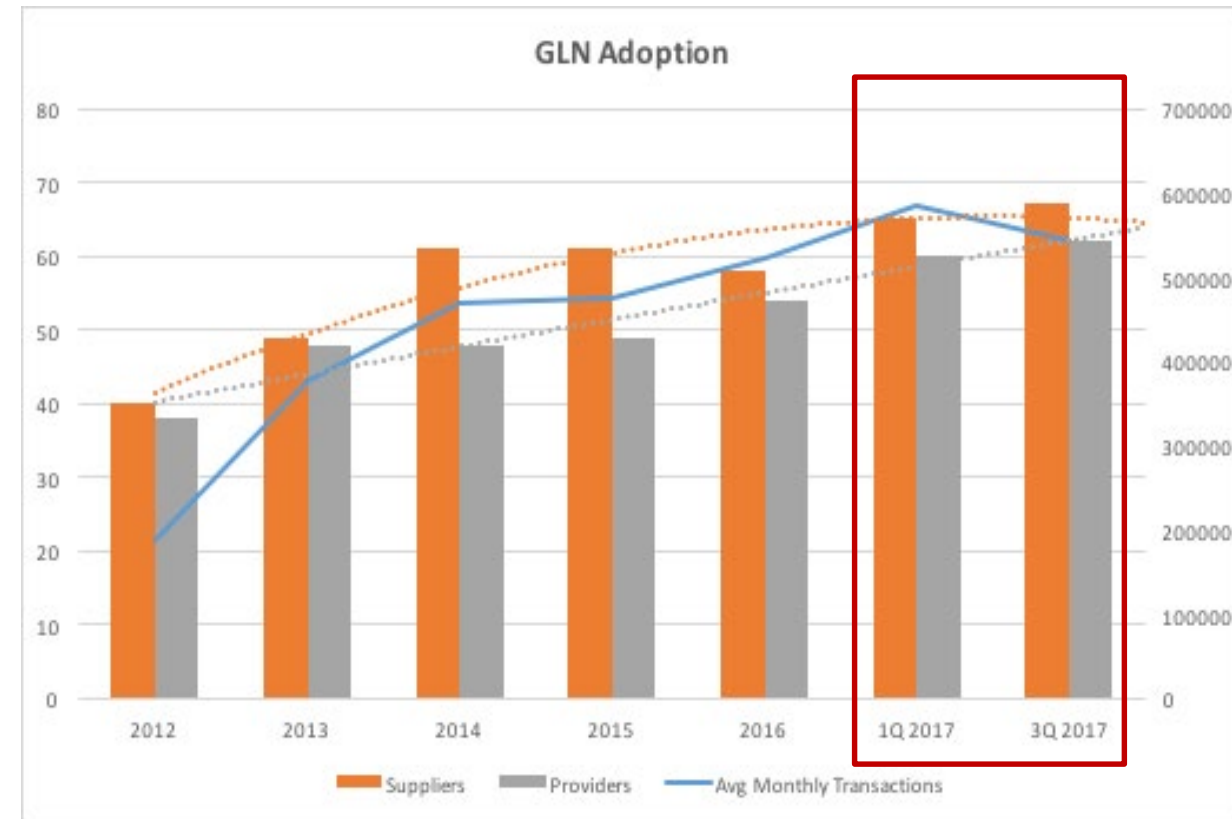
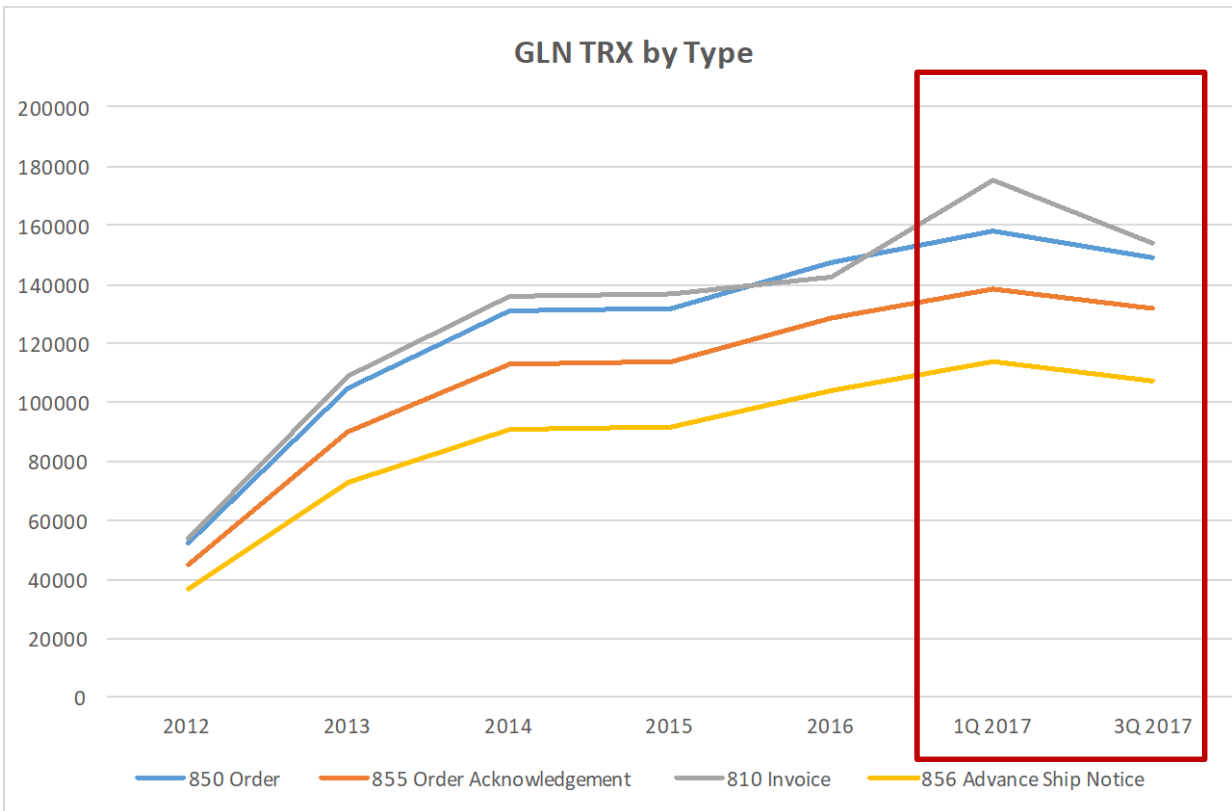
The Ascension Health/BD story is not unique. All too often, suppliers and providers spend precious time and resources fixing imperfect orders (e.g. pricing issues, unit of measure mistakes, shipping errors, etc.). As a result,

Ascension Health's goal is to create a "perfect order" to ensure that the needed products are available for patients and staff – every time, all of the time.

*Chris McCloud
Database Administrator, Ascension Health*



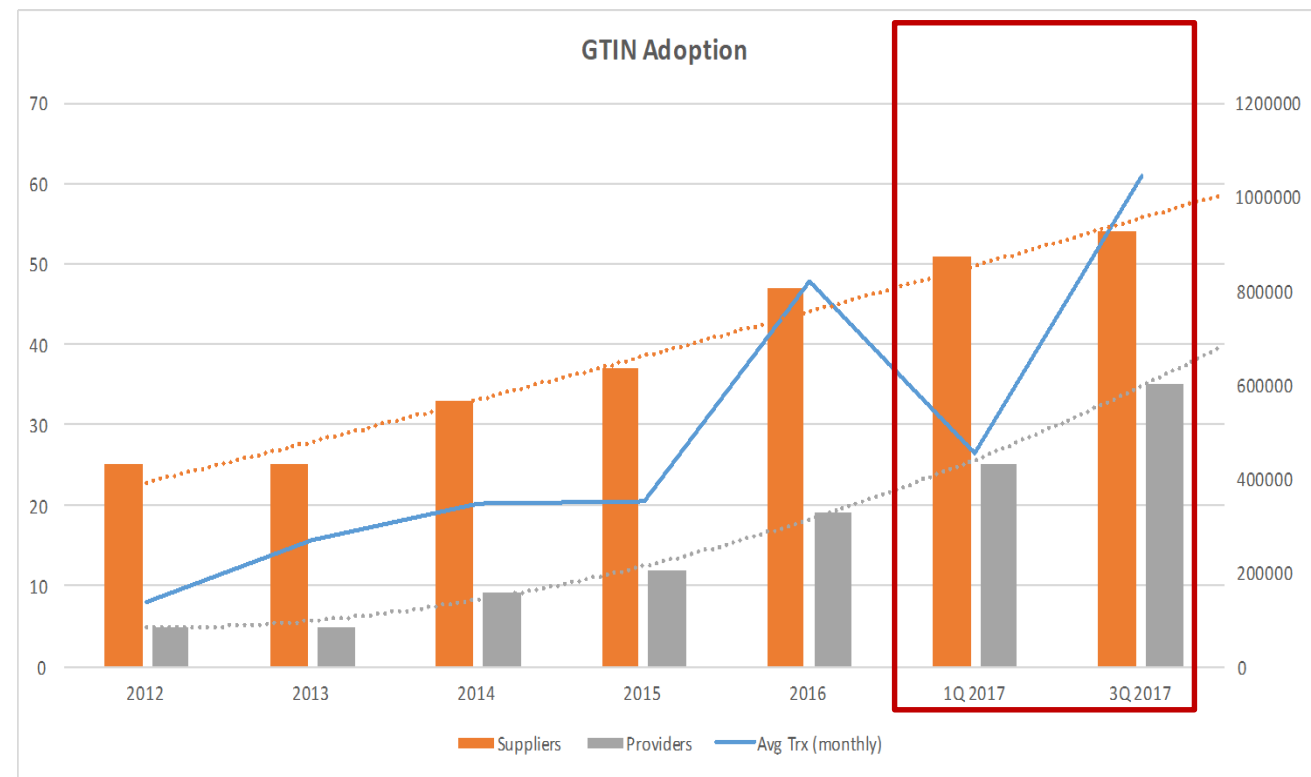
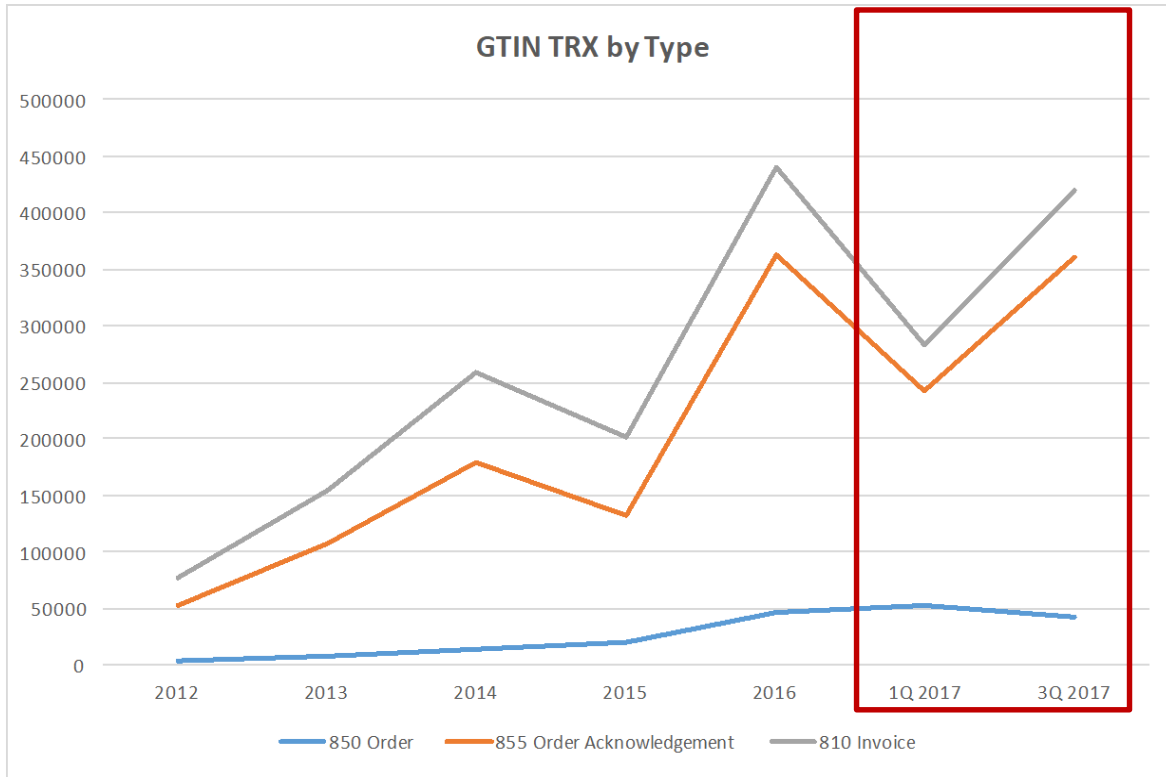
GLN Adoption: Stable Adoption Levels



Since 2016:

- 10% increase in transaction volume
- 15% increase in both provider and supplier organizations

GTIN Adoption: Increasingly Rapidly



Since 2016:

- 16% transaction volume increase
- 84% increase in providers; 15% increase in suppliers

Benefits in using GS1 Standards in EDI

Benefits

- ||||| No Unit of Measure EDI Errors
- ||||| No Confusion or Errors on Ship-to Locations
- ||||| Perfect Alignment on Contract Eligibility
- ||||| No Synchronization “Work Around” Processes
- ||||| One Source for Product Data
- ||||| Clarity on Manufacturer ID
- ||||| Provides accurate descriptions (expiry, clinical attributes...)



- The benefits haven't changed since 06/17/09



Challenges with adopting GS1 Standards in EDI

- Inability of older Healthcare Provider ERP Systems and MMIS to “hold and process” the standards
- Next Generation (cloud-based) ERPs much more “standards ready”
- The will to align data, test, and validate transactions
- GHX will be introducing what it calls “intelligent business rules” to aid in the process

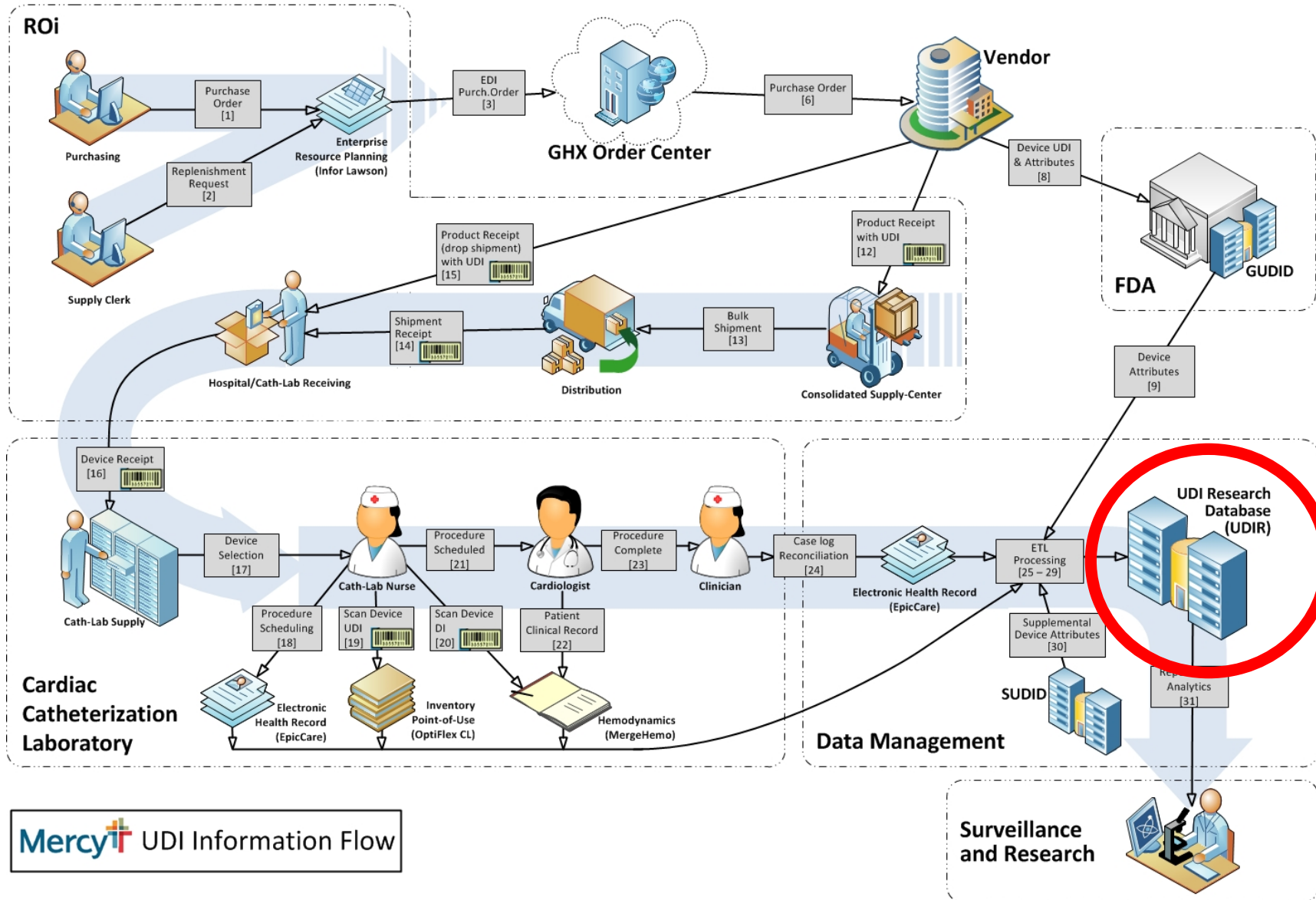
Increasing the use of GS1 Standards in EDI


- More “Validated” GLNs
- Commonality in GLN Hierarchies
- GTIN/Item Master: Reconciliation and Clean-up
- Will Power

Clinical use and POC scanning of GS1 Standards seems to be further enabled by holistic supply chain usage.



UDI Demonstration Project - Information Flow





Breaking the Mould for Purchase to Pay at St. James's Hospital

Greg Magrane

St James's Hospital



- 60 Acre Campus
- €440m
- 1,000 beds
- 25,000 IP Discharges
- 48,000 Day Cases
- 280,000 OPD
- Largest Academic Teaching Hospital in Ireland
- Focus on innovative projects
- Robotic Dispensers installed in pharmacy 2017
- Electronic Patient Record (Go Live Oct 2018)



Evolution Of a Medical Campus, “Shared Vision”



MISA



Mercers Institute for Research on Ageing



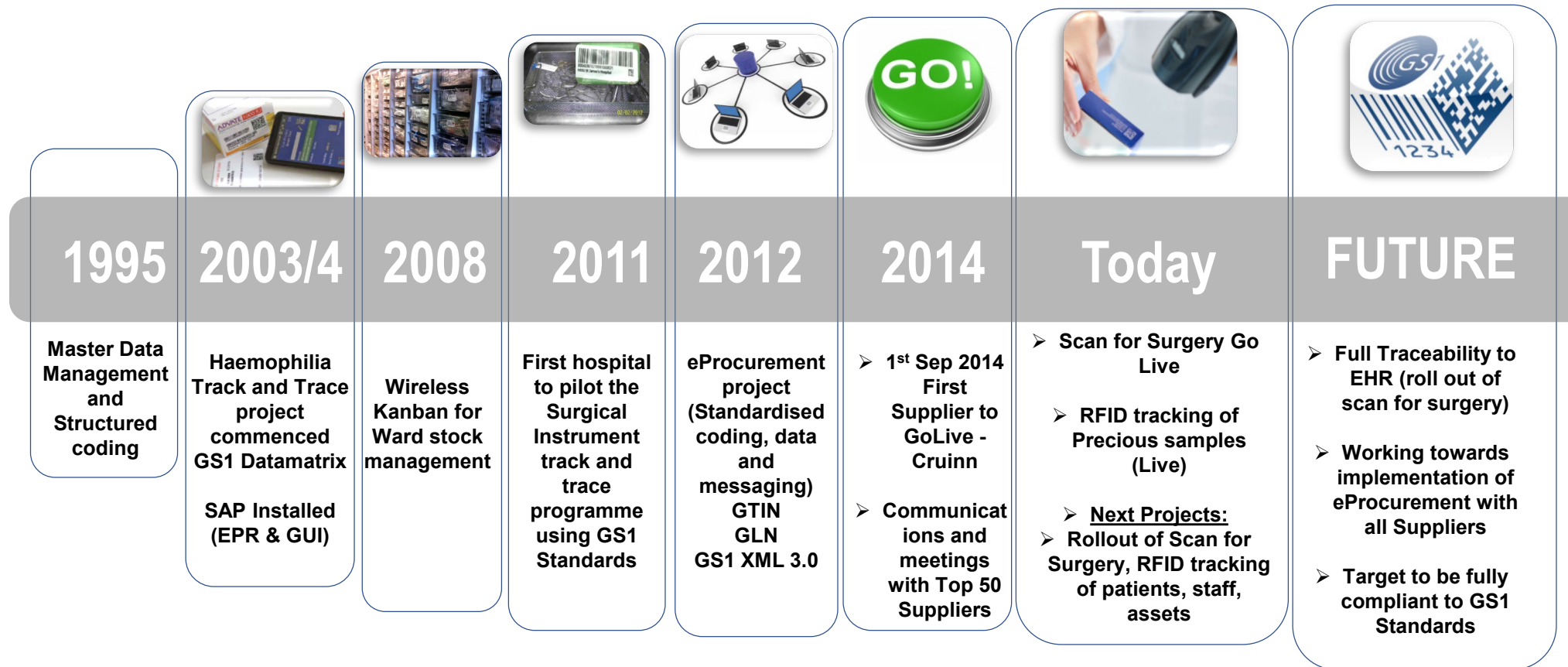
NCH

National Children's Hospital



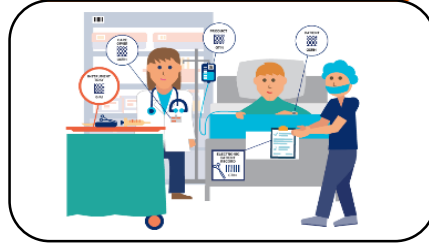


Business Process Innovation: Implementing GS1 Standards



On-going Projects

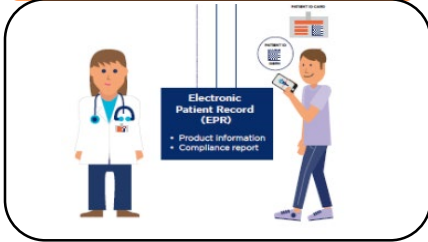
Instrument T&T



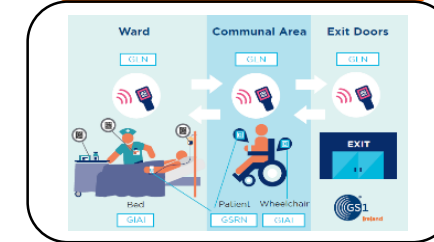
Scan4Surgery



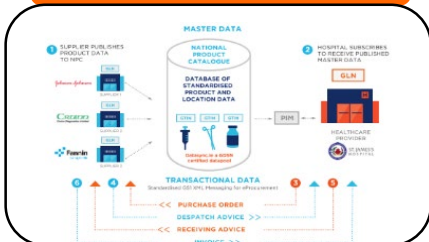
Haemophilia T&T



Automatic tracking (RFID)



eProcurement



SJH Healthcare Campus

Others...



...implementing GS1 standards across the hospital campus
Supported by Regulation for medical devices and pharma



Drivers for Standardisation

Obstacle

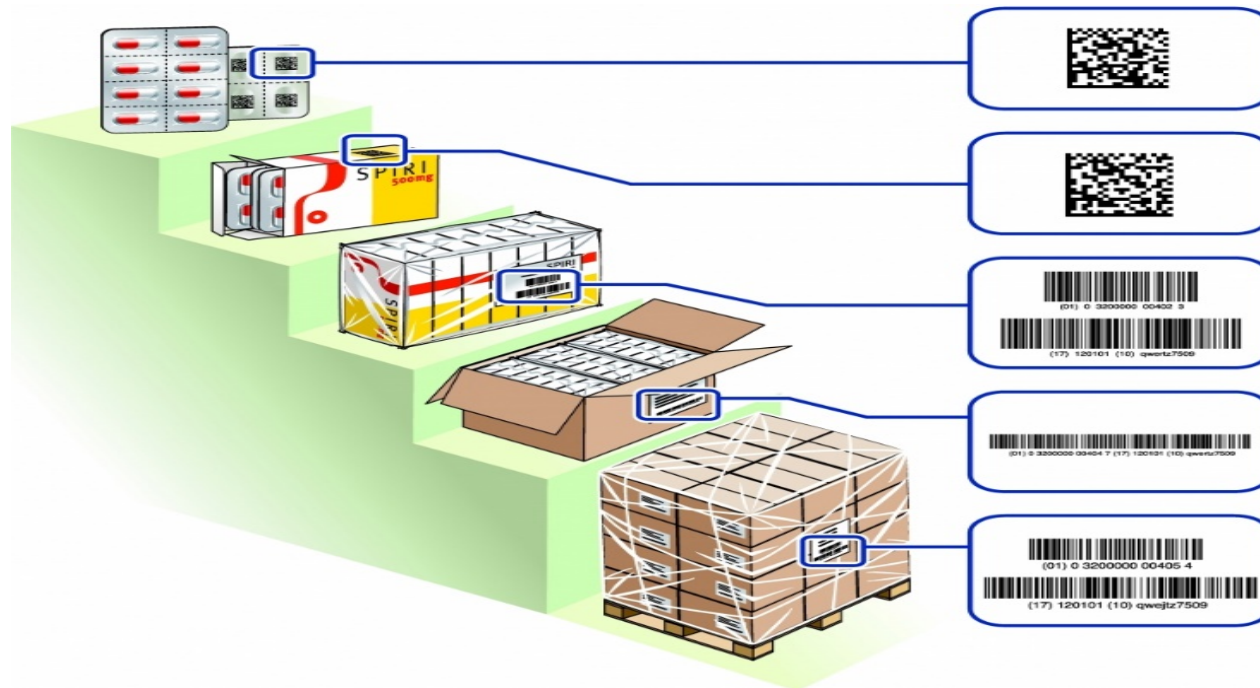
- Lack of standardised product identification (and unit of measure)
- Lack of standardised location identification
- Multiple product catalogues
- Inaccurate and inefficient procurement practices

Solution

- Use GS1 Global Trade Identifier **GTIN**
- Use GS1 Global Location number **GLN**
 - Who we are, Who you are, Where to deliver
- Single Product Catalogue **NPC**
- Automated messaging using EDI that incorporate standard identifiers **GTIN, GLN**
 - **Purchase Order (Starting point)**
 - Advance Shipping Notice
 - Receiving Advice Notice
 - Invoice



The Correct Association of the UOM is Crucial



The GTIN changes for each packaging level



Each

GTIN 1



Box/Case

GTIN 2

GTIN (01) 05391234560008
 Expiry (17) 151231
 Batch (10) 987654321ABCD
 Serial (21) ABCD1234

All levels of packaging from the individual unit to the case should be regardless of whether it is sold commercially



GDSN and EDI – Proof of Concept Overview

- Suppliers (Suppliers (J&J, Medtronic, Cruinn Diagnostics, Cook Medical))
- Sample of Products per Supplier (**GTIN, GLN**)
- Standardised data = **NPC**
- Standardised EDI messaging (**GS1 XML**)
 - Order (PO), Advanced Shipping Notice (ASN), Receiving Advice Note (RAN), Invoice (INV)
- Full integration into backend ERP (SAP)
- Key SJH Partners: GS1, GHX



“The Perfect Order”

TRANSACTIONAL DATA

3 eProcurement (GS1 XML)

a) Purchase Order (PO)

b) Advance Shipping Notice (ASN)

c) Receiving Advice Notice (RAN)

d) Invoice (INV)

PIM

Supplier

1 Publishes product data to NPC

b

d



Hospital

2 Subscribes to receive published data

c

a

GLN

GLN

GLN

GLN

GLN

MASTER DATA



Awards, Accolades and Recognition

- SJH – Best Conceptual Business Design, GS1 Global Healthcare Conference
- Cruinn Diagnostics – Innovation in Supply Award, Irish National Procurement Awards
- Cruinn Diagnostics – Supplier of the Year Award, National Procurement Awards 2014
- SJH – E-Procurement Excellence Award, National Procurement Awards 2015

All achieved by

- Standalone hospital, no support for this project from government departments or agencies
- No mandate to suppliers / trading partners
- No budget



eInvoicing at a National Level

APRIL 2019
COMPLIANCE DATE:
CENTRAL GOVERNMENT
SUB CENTRAL GOVERNMENT OPTION TO POSTPONE APRIL 2020

THERE IS NO REQUIREMENT ON SUPPLIERS IN IRELAND TO SEND eINVOICES TO IRISH PUBLIC BODIES AT THIS TIME

BUSINESSES CAN "CONNECT ONCE AND CONNECT TO ALL"
PUBLIC SECTOR ENTITIES ACROSS EUROPE THROUGH THE PEPPOL NETWORK (PAN EUROPEAN PUBLIC PROCUREMENT ONLINE)

eINVOICING ENABLES COST SAVINGS AND HELPS MODERNISE PUBLIC ADMINISTRATION ACROSS EUROPE SUPPORTING THE MOVE CLOSER TO A DIGITAL SINGLE MARKET

FOR FURTHER UPDATES CHECK WWW.OGP.GOV.IE

Oifig um Sholáthar Rialtais
Office of Government Procurement

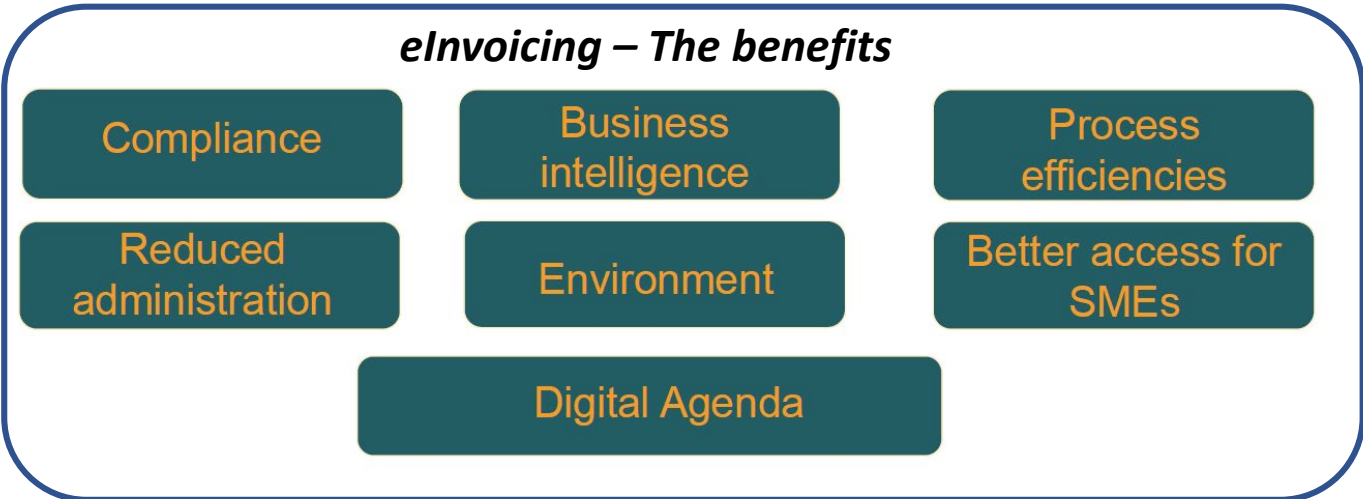
eINVOICING
IRELAND | OGP.GOV.IE

“Member States shall ensure that contracting authorities and contracting entities receive and process electronic invoices which comply with the European standard on electronic invoicing”

European Directive 2014/55/EU



- HSE HBS Payment service target is to process 90% of all HSE invoices electronically by 2020





Lessons Learned, Recommendations

- Selection of EDI solution provider (change of EDI provider)
- Standardised File Formats & Messages
- Relationship with Suppliers
- Suppliers – are your GTINs allocated to and barcoded on each packaging hierarchy?
- Testing Strategies
- Buy-In from all stakeholders
- Suppliers weren't ready and many are still not ready
- Data matching between hospital and supplier is not easy (product codes and hierarchy)
- SJH First Irish hospital to lead on this but many suppliers are waiting for a national approach



Steps to Encourage Suppliers

Become involved by

- making the commitment
- committing resources to the project
- engaging with SJH project team
- joining GS1 (if not already member)
- publishing product data to NPC
- contacting SJH and collectively assessing EDI capabilities



Thank You !!

Greg Magrane, St. James's Hospital

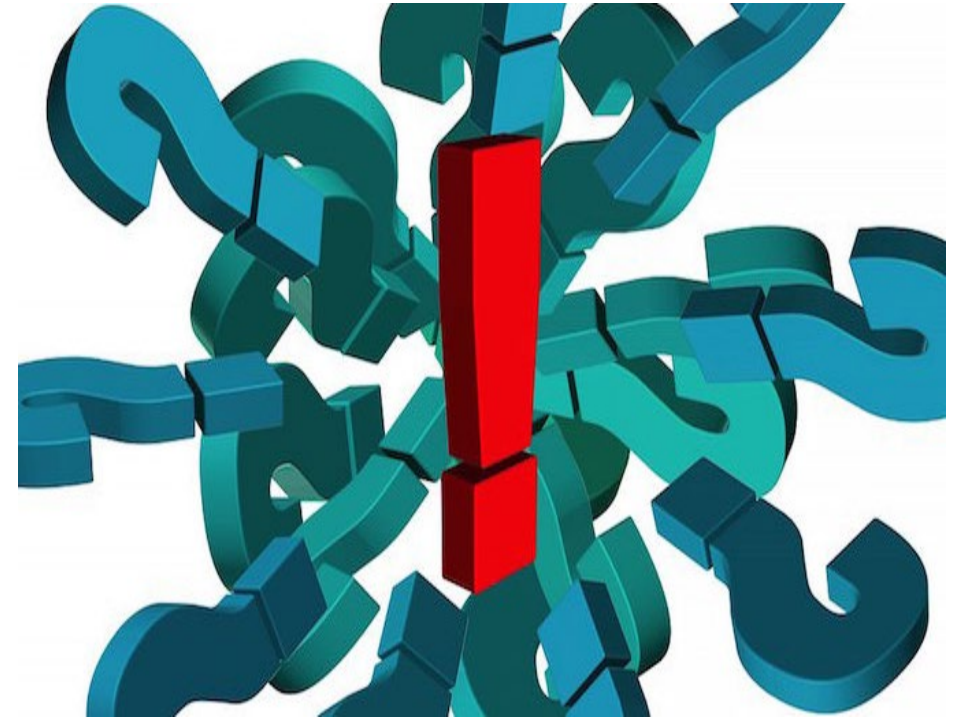
gmagrane@stjames.ie

+353 87 7809 267

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Scott Mooney
Vice President, Distribution Operations
Supply Chain Assurance
McKesson Corporation
scott.mooney@mckesson.com
www.mckesson.com

